



▶ MAKE MEMBERSHIP
MANAGEMENT EASIER 1



▶ NEW
ORIENTATION..... 2



▶ SUPPORT YOUNG
EDUCATORS 2

Membership *spotlight*

ADDRESSING THE NEEDS OF
CHAPTER MEMBERSHIP COMMITTEES

What structures are in place in your chapter to make membership renewal and recommendations easier?

Treasurer Executive (President) And Membership Chair

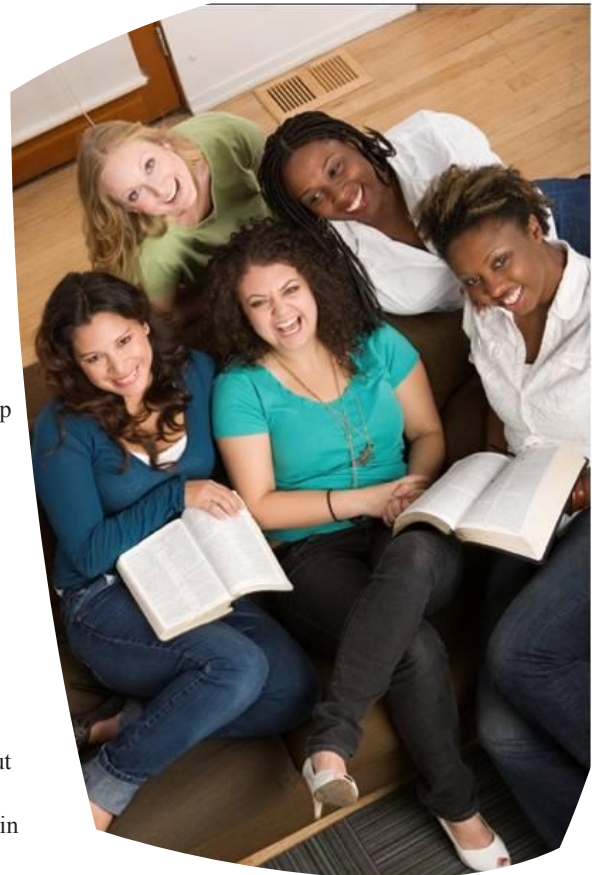
What's that spell – TEAM! Is this team in place and functioning *together* in your chapter? If the answer is yes, use the following information to make it even stronger. If the answer is no, don't despair. There are some simple steps to help your team work in sync so membership growth and retention takes less effort.

1. Plan communication. How does each of these team members like to communicate? Email is one easy way to get in touch with each other quickly and conveniently. Make sure that everyone is comfortable with this method and committed to responding in a timely manner.

2. Have a printed or electronic membership roster for each of you to use for keeping track of who has renewed and who still needs to send in dues.

3. Have a membership calendar as part of your next newsletter. When do you nominate, orientate, vote on, and initiate new members? Who handles what in your chapter? Publish this and a copy of the recommendation form so that members know what to expect.

As always, if you have any questions about membership, please call or email the Membership Chair or committee member in your area.



Orientation

Are you looking for a way to help potential members understand what the benefits and responsibilities of Delta Kappa Gamma entail? Is there a presentation that describes our Society in a way that gives her a clear picture of what she can look forward to? Pride in the Big Picture: An Orientation Guide for Chapter Membership Teams is a new packet available to all chapters to orient new members to the Society. You can download the Orientation PowerPoint from the Membership Committee page of our Texas State website at <http://www.alphastatetexas.org/> or purchase it on the International order form at www.dkg.org. It comes with presenter notes and a sample letter of invitation to the orientation.



Dues Increase

How do you start a conversation about the dues increase in these tough economic times?

At the Texas State Convention in McAllen this summer the chapters approved the motion to raise Texas State dues by \$8.00. On the front page of the Texas State website you can find a link to the dues increase explanation. It clearly describes the circumstances that led us to this point, and also shows exactly how the Texas State Organization spends our dues.

Please share this information as you begin to discuss it with your Executive Board and your chapter members. We are asking you to be encouraging ambassadors and explain in an upbeat way why the increase is needed.

Here are a few examples of how chapters around the state are handling this increase:

Some chapters are absorbing part or all of the increase by decreasing their chapter dues and fees. They are letting members know the chapter budget won't be as healthy and additional fundraisers for projects may be needed.

Other chapters are passing the

increase along to members but providing a payment plan to allow members to pay the dues over 2 months. This needs to be shared quickly because the deadline for dues is in October. Several chapters have decided to take a vote at their September meeting to let members have a say in how they want it to be managed.

Please take some time – it can be a few minutes at each meeting this year to have members list the benefits they enjoy as members. Help them recognize that Delta Kappa Gamma membership is PRICELESS.

SUPPORT YOUNG EDUCATORS



Does your chapter provide a grant or mentoring for new teachers? Why not start one of these programs today!? Next invite these teachers to your chapter meetings. Encourage them to bring prep work such as cutting out laminating for chapter members to help complete while they are at the meeting.



Texas State Membership Committee

Connie Rensink
Chair
Area 10 and 13
conniesteve@charter.net

Jane Thrasher
Area 1 and 17
janethrasher@suddenlink.net

Beverly Richard
Area 3 and 4
barichard@att.net

Kimberly Brumley
Area 5 and 6
kimberlybrumley@yahoo.com

Carol Peck
Area 7 and 8
chpeck51@austin.rr.com

Michalene Nunn
Area 9 and 16
mickie.david@sbcglobal.net

Rubye Henderson
Area 11 and 12
arhenderson@suddenlink.net
or
rubye.henderson@plainview.k12.tx.us

Cathy McCollum
Area 14 and 15
cathymac41@yahoo.com

Julie Eisenhauer
Area 18 and 2
jeisen777@aol.com

Joanne Davis
Texas State President
Area 6