



Greetings from the Yearbook Chairman, **Carolyn Otto**

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I am the new Yearbook chairperson. This committee provides guidelines and answers questions for chapters as you work to create your chapter yearbook. 2011 Yearbook guidelines, hints for successful chapter yearbooks and information for required pages may be found on the state website (www.alphastatetex.org) under “committees” (Yearbook Committee).

Your yearbook is an important communication and reference tool for your chapter members. The State Yearbook Committee encourages you to “**Explore the Possibilities**”:

- Reuse pages in the yearbook that are not changed yearly
- Publish the yearbook on the chapter’s website or on CDs for members and send only hard copies to required State addresses and members without computer access
- Reduce font size for the yearbook except for members who need larger print
- Condense pertinent data to reduce paper and printing costs
- Use links to the International and State websites instead of reprinting all personnel information
- Follow the 2011 Yearbook Guidelines and send copy of the form with the yearbook you send to the Yearbook Chairman
- Make it your goal to become an Early Bird Winner—deadline Nov 1, 2011. On time deadline is December 2011.

If you produce your yearbook electronically, you now have the option of submitting your yearbook in a PDF format to carolynotto1@gmail.com . Include the completed 2011 Yearbook Guidelines form with your submission.