



Greetings from your new Area Coordinator: **Kitty Hutchcroft**

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The best time to reach me is after 6:00 pm. and the best way to reach me is either by email or by cell phone.

You have completed the first year of your biennium. Congratulations. I am available to assist you in any way possible. Don't hesitate to contact me. I want to visit your chapter during my biennium as area coordinator. Please indicate a suggested date below, if possible. (I would prefer a regular meeting, not a social event, and I would love to meet with the executive board of your chapter also.)

## My Goals

- **To strengthen ties within the area.**

There are 16 chapters in Area V. We could work in groups of 4 chapters or in pairs and exchange newsletters and yearbooks to see how other chapters do these important means of communication. This could lead to "go to meetings" or meetings via Skype. Another way to communicate among chapters is through an Area V Wikispace. This would be an online area for all chapters to exchange ideas, documents and discuss strengths and strategies that are helping them. An additional possibility for cooperation within Area V would be to have a professional workshop in addition to the Area Workshop. Thinking of the Area Workshop, could we increase attendance by 10 or 15 percent this year? We will start having meetings to discuss the Area Workshop in January, 2012.

- **To increase use of technology to assist chapters.**

One of my strengths is technology so I would like to help the chapters with their technology needs. I will be available to assist chapters with a chapter web site if they do not have one already and again exchange ideas and strategies for using technology creatively. There are members in each chapter who would be able to teach others about different aspects of technology. This would make a great strand for the professional workshop discussed above.

- **To assist chapters with ideas for gaining membership.**

There are chapters in Area V who are gaining members. These chapters could share their success in increasing their membership with other chapters. Using the Area V Wikispace would be a way to exchange these ideas. All chapters have wonderful ideas for programs that appeal to a wide spectrum of members. This is another way of increasing membership.

- **To develop an idea exchange within area chapters to energize the chapter and improve chapter attendance**

Areas V and VI have just finished coming together to create a wonderful Texas State Organization Convention. We need to carry the momentum that made this such a well-organized convention over into creating 16 chapters that collaborate to make the chapters of Area V the very best they can be.

**To be completed by chapter president**

**Your Greatest Needs** ( Detach and return this part of page to your area coordinator.)

- I would appreciate help with
- You are invited to visit (chapter name)                      date                      Time

Area Coordinator will confirm date with chapter president.

- My newsletter chairman’s email is

Chapter presidents will receive a list of area newsletter editor emails. Chapter presidents should add these area editors to the chapter distribution list after they receive it from the area coordinator.

Chapter President                      Chapter                      Area

**Return by e-mail or snail mail to area coordinator above by September 15. (1 pt. will be given on PACE if you meet this deadline.)**